

PRICE THE BET

One decision. Both sides of the risk. No fortune cookies.

THE DECISION

WHAT DO I ACTUALLY WANT? (NOT WHAT I'M SUPPOSED TO WANT)

IF I DO NOTHING

ONE YEAR FROM NOW

FIVE YEARS FROM NOW

THE PRICE OF WAITING

MONEY _____

TIME _____

OPPORTUNITY / SKILLS _____

WORST PLAUSIBLE DOWNSIDE IF I ACT

MONEY _____

INCOME _____

TIME / OTHER _____

WHAT CANNOT BE PART OF THIS BET (THE CORE)

DOES MY CORE SURVIVE FAILURE? ☐ YES ☐ NO ☐ UNSURE

CAN I SURVIVE BEING WRONG? ☐ YES ☐ NO ☐ UNSURE

LABEL THE NUMBERS

KNOWN (VERIFIED) _____

ESTIMATED (SOME EVIDENCE) _____

ASSUMED (GUESSING) _____

CHEAPEST SERIOUS WAY TO GET MORE EVIDENCE

HOW REVERSIBLE IS THIS? ☐ EASY ☐ PARTIAL ☐ HARD ☐ NOT REVERSIBLE

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WHAT WOULD MAKE ME EXPAND / CHANGE / STOP

MY NEXT ACTION _____

I WILL DO IT BY _____

MY OUTPUT — circle one

GO	WAIT	SHRINK IT	GET MORE EVIDENCE	WALK AWAY
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THE CALCULATOR CANNOT FIX A BAD ASSUMPTION.