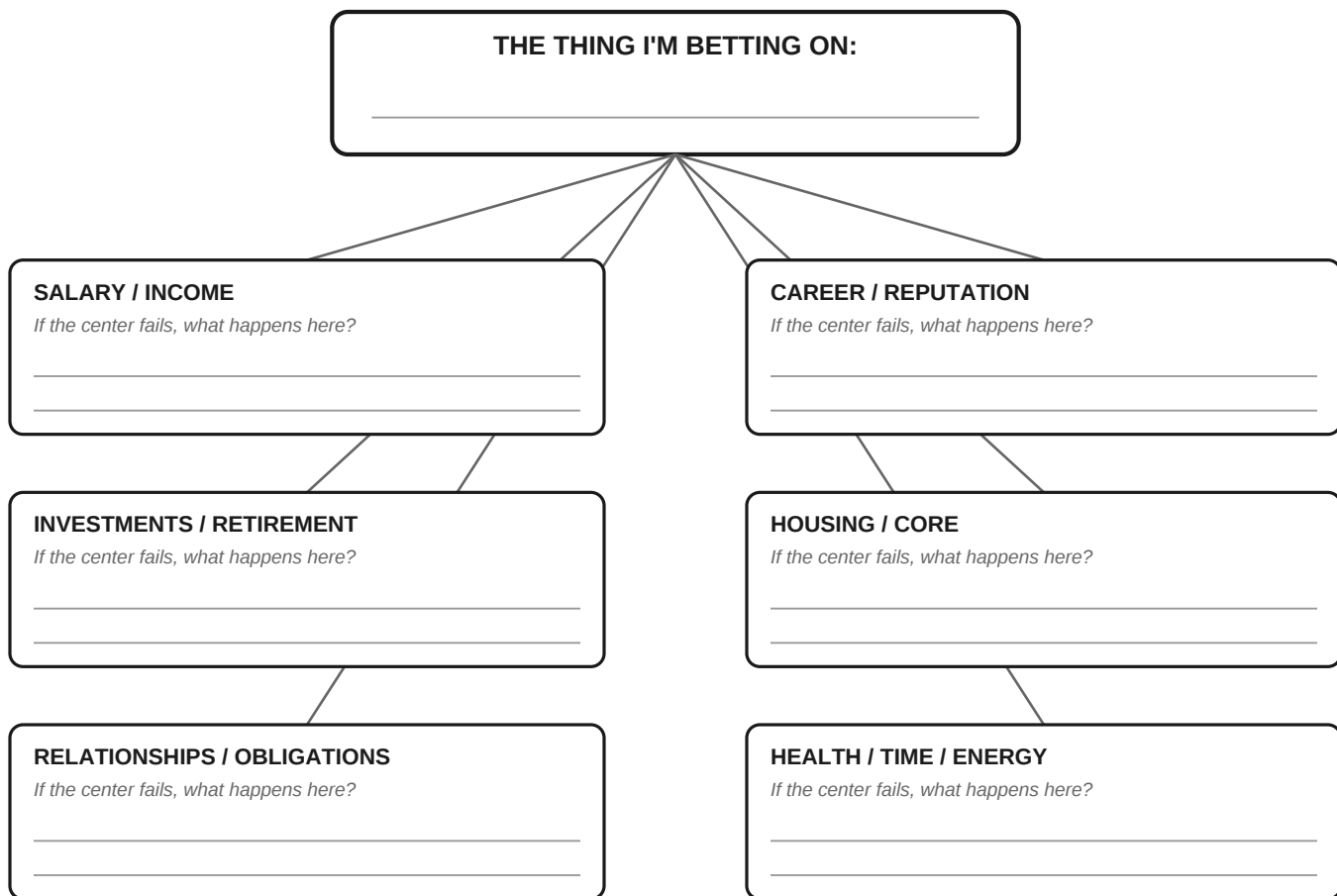


THE FAILURE WEB

When one thing fails — ask what else fails with it.



READ YOUR WEB

WHAT BREAKS TOGETHER? (ONE EVENT — HOW MANY CONSEQUENCES?)

WHICH CONNECTION SCARES ME MOST — AND WHAT WOULD DECOUPLE IT?

NO SINGLE FAILURE SHOULD GET TO DECIDE HOW YOUR STORY ENDS.